



Advisement and Transfer Affairs

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ARTICULATION AGREEMENT BETWEEN ST. CHARLES COMMUNITY COLLEGE AND NORTHWEST MISSOURI STATE UNIVERSITY

AA in Business Administration to BS in Marketing Northwest Catalog 2014-2016

OVERVIEW:

This formal program articulation agreement is made and entered into by Northwest Missouri State University, hereinafter referred to as Northwest, and St. Charles Community College, hereinafter referred to as SCC. By this agreement SCC and Northwest express a shared commitment to increasing opportunities for student access to and success in higher education. By clarifying transfer policies and procedures which assure articulation between programs, the institutions seek to assist students in making a seamless transfer from the associate to the baccalaureate degree.

PURPOSE:

This agreement provides students who have earned an **Associate of Arts in Business Administration** the opportunity to complete a **Bachelor of Science in Marketing** at Northwest. Any SCC student who has earned an Associate of Arts in Business Administration is guaranteed that Northwest will accept designated freshman and sophomore business credit hours as designated in this agreement, general education credits required for the AA degree, plus any freshman and sophomore general education hours required by Northwest beyond the AA degree. Northwest will apply such to the Bachelor of Science in Marketing degree in a manner consistent with the treatment of native students.

CONDITIONS OF TRANSFER:

Section I: Admissions and Matriculation

SCC students maintaining continuous enrollment under this agreement or matriculating into Northwest within 18 months from the last registration date with SCC will be afforded the same treatment and protection as Northwest native students enrolled under the Northwest catalog in effect the year the student officially matriculates into SCC. This agreement is in effect for students matriculating into SCC during the 2014-2016 catalog. Students entering under later catalogs must meet the requirements of the respective catalogs. Every effort will be made to update agreements as new catalogs come into effect.

Criteria for acceptance into the Bachelor of Science in Marketing will be the same for transfer as for native students.

Updated March 18, 2015

Students seeking admission to Northwest must have a minimum 2.00 cumulative grade point average (gpa) in transfer.

Admission to some undergraduate programs is competitive. While all students who achieve a 2.00 cumulative gpa in transfer will be fully considered, Northwest may offer admission to students based on their relative ranking of the college cumulative gpa.

The grade point average used to determine admission to the baccalaureate program will be calculated based upon the academic policies of Northwest. Courses in progress will not be used for calculating grade point average.

SCC, upon the request of students, will provide verification of completed courses to Northwest through its Office of Registrar.

The transcript of students transferring from SCC will be evaluated by representatives from the Business and Professional Program at SCC and the Office of Admissions at Northwest.

The Office of Admissions at Northwest has established application procedures. Students should contact the Office of Admissions for details or consult the Northwest Undergraduate Academic Catalog.

Transfer students from SCC will have access to financial aid, scholarships, and student services. Students will be referred to "Financing Your College Education," available from Northwest's Financial Aid Office, for more details.

Northwest will apply the same academic progress and graduation standards to SCC transfer students as those applicable to native students.

Section II: Transfer of Credit

Courses that are non-college level (commonly less than 100 level courses) are not transferable toward a baccalaureate degree.

Only academic courses with passing letter grades (A, B, C, D) will be accepted for graduation requirements.

Most major and common professional component courses require a C or better. Those courses are outlined in the Northwest catalog.

Students who have earned scores on Advanced Placement tests (AP) or International Baccalaureate (IB) tests offered in high school may be awarded college credit after evaluation of official score reports from the College Entrance Examination Board. Accepted credit will be recorded on a student's transcript in accordance with the Northwest's credit for external examinations policy. Credit is not granted for an AP exam if the student has completed a college course equivalent to the AP exam.

Students may earn college credit by examination in the College Level Examination Program (CLEP) in selected exams if scores earned meet the score requirements outlined in Northwest's university catalog. Official score reports must be submitted to the Office of Admissions at Northwest.

Northwest will accept for credit courses taken while the student is enrolled in high school in a Dual Enrollment Program as long as the courses are not vocational in nature and follow the Missouri CBHE

State Guidelines for Dual Enrollment Courses issued October 1999. In order to have credit evaluated and granted, the Office of Admissions must receive an official college transcript from the college or university granting the credit.

Section III: Program Plan

Students falling under this program articulation agreement will be responsible for successfully completing the following requirements.

ST. CHARLES COMMUNITY COLLEGE ASSOCIATE OF ARTS in BUSINESS ADMINISTRATION

General Education Core 39-40 hours

<u>Course Title</u>	<u>Hours</u>	<u>Northwest Equivalent</u>	<u>Hours</u>
ENG 101 English Composition I	3		
ENG 102 English Composition II	3	10-111 Composition	3
SPE 101 Oral Communication	3	10-112 Composition	3
Social Science (Group 1)	3	29-102 Fund of Oral Communication	3
Social Science (Group 2)	3	Social Science Equivalent	3
Humanities (Group 1)	3	Social Science Equivalent	3
Humanities (Group 2)	3	Humanities Equivalent	3
Humanities (PHL 160 recommended)	3	Humanities Equivalent	3
Multicultural/Valuing	3	Humanities Equivalent	3
ANT 220, LIT 271, 275 or Foreign Language will meet Northwest's Multicultural requirement		Multicultural Equivalent/Elective	3
MAT 160 College Algebra*			
OR MAT 162 College Algebra-STEM	4	17-118 College Algebra*	3
Natural Science (Group 1)	3-4	Life/Physical Science	3-4
Lab Science Course	4	Life/Physical Science	4
COL 299 Sop. Portfolio Assessment	1	Elective	1

Recommended Electives 28 hours

*Each of the following courses is required for a B.S. in Marketing at Northwest.
If they are not taken as electives at SCC then they must be taken at Northwest.*

<u>Course Title</u>	<u>Hours</u>	<u>Northwest Equivalent</u>	<u>Hours</u>
ACT 110 Financial Accounting I*	4	51-201 Accounting I*	4
ACT 130 Managerial Accounting*	3	51-202 Accounting II*	3
BUS 201 Principles of Management*	3	54-313 Principles of Management*	3
BUS 230 Principles of Marketing*	3	55-330 Principles of Marketing*	3
BUS 246 Legal Environ of Business*	3	53-311 Business Law I*	3
CPT 103 Microcomputer Applications*	3	44-130 Computers & Info Technology*	3
ECO 110 Principles of Macroecon*	3	52-150 General Economics I*	3
ECO 120 Principles of Microecon*	3	52-151 General Economics II*	3
MAT 175 Introductory Statistics*	3	17-114 General Statistics I*	3

The following courses (42 hours) must be completed at Northwest.

53-324 Fundamentals of Business Finance*	3
54-310 Managerial Communication*	3
54-315 Operations Management*	3
54-417 Organizational Policy & Decision Making*	3
55-438 International Business*	3
44-317 Management Information Systems*	3
55-332 Promotion*	3
55-333 Consumer Behavior*	3
55-430 Sales & Sales Management*	3
55-432 Marketing Research*	3
55-434 Marketing Management*	3
Students must take two of the following:	6
54-415 Intern in Management* (3) OR	
55-435 Intern in Marketing* (3)	
55-331 Retailing* (3)	
55-431 Logistics Management* (3)	
55-437 International Marketing* (3)	
55-440 Business Study Abroad* (3)	
Recommended Electives*:	3
300- or 400-level advisor-approved elective	

Total minimum hours from both institutions for B.S. in Marketing 124 Hours

Electives must be taken to complete 124 total credit hours


* Students must receive a 'C' or better in all common professional component and business major courses (noted by asterisk).

Students must complete a minimum of 60% (36 credit hours) of their major courses at Northwest.

Student can complete the B.S. Marketing program completely online through Northwest following this agreement.

While this agreement has not yet been signed by both institutions, Northwest maintains that credit will be transferred as written.

Approved by:



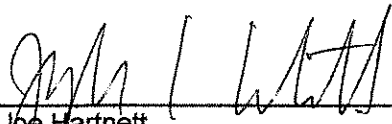
Dr. Stephen Ludwig
Department Chair
Department of Business
Northwest Missouri State University

3/24/15
Date




Mrs. Beverly Schenkel
Dean of Enrollment Management
Northwest Missouri State University

3-26-15
Date



Mr. Joe Hartnett
Chair of Business
St. Charles Community College

4-21-15
Date



Dr. John Bookstaver
Dean of Business, Science, Education, Math and Computer Science
St. Charles Community College

4/23/15
Date

